

**ANNEX**

**THROUGH THE YEARS OF GARDENS BY THE BAY'S SAKURA FLORAL DISPLAY**

The Sakura floral display has evolved over the last 10 years since the first show in 2016. Here is a look back at the different themes of this iconic floral display.



**2016 Blossom Beats:** For the first time, the entire centre of Flower Dome was filled with pink and white cherry blossoms in bloom. This was a historic achievement which piqued the interest of over 209,000 people who visited, with the queue time to enter stretching up to two hours. The novel experience of seeing cherry blossoms up close in tropical Singapore was magical for many.



**2017 Blossom Bliss:** Following the success of the first show, the second edition featured more varieties of cherry blossom trees, amidst a Japanese-inspired landscape featuring a torii gate and a tea house.



**2018 Sakura Matsuri:** For the first time, an accompanying matsuri (festival) experience, with specially curated cultural programmes, complemented the Sakura floral display.



**2019 Sakura Matsuri:** The festival element of the Sakura floral display returned, with more cultural activities for the community to enjoy.



**2020 Sakura Matsuri:** With morale low and travel plans put on hold for many Singaporeans during this uncertain time, Gardens by the Bay hoped to bring joy to people by enabling them to seek respite in nature. Sakura that year kicked off the theme of Flowers Never Stop Blooming.



**2021 Sakura featuring Hello Kitty:** Horticulturists explored working with iconic characters, such as the first collaboration with Hello Kitty. Different incarnations of Hello Kitty became popular photo spots.



**2022 Sakura featuring Tokidoki:** Tokidoki's five magical Unicornos were the highlight this year. Being Gardens by the Bay's 10<sup>th</sup> anniversary, lower-income Singaporeans received complimentary entry during the opening week, in appreciation of the support from Singaporeans through the last decade.



**2023 Sakura featuring Sakura Afro Pikachu:** Sakura Afro Pikachu made a special appearance – its very first time outside of Japan. In this year, train travel, which is so reminiscent of Japan, was the theme.



**2024 Sakura:** The first Sakura to feature a “yozakura” (night Sakura) experience. Lights were cast on trees to create scenes inspired by the night landscapes in Japanese cities during cherry blossom season.



**2025 Sakura:** The iconic Sakura floral display celebrate its 10<sup>th</sup> edition with the largest and most diverse collection of cherry blossoms yet. To this day, Flower Dome remains the only place in Singapore, and in the tropics internationally where visitors can experience the ephemeral beauty of so many cherry blossom varieties in a single setting.